

PRESS INFORMATION

BOOSTING DAD'S EGO

Father's Day gifts can come in many different shapes and sizes, and go-to choices often include tech and gardening equipment – but why pick one or the other?

Bringing the very latest in battery technology to the garden, the EGO Power Plus is simpler, cleaner, quieter and more comfortable to use! Using a 56-volt lithium-ion battery, the industry's most technically advanced, means you get a tool with no petrol fumes and no cord to trip over or cut through.



The **EGO Power Plus 61cm Hedge Trimmer Kit (HT2401E)** has a laser cut, diamond ground blade and performs better than many premium petrol-powered models. Supplied with a 2Ah battery and EGO's standard one hour charger, the Hedge Trimmer retails at £219.00 RRP, which could make it the perfect jump off point for dad's EGO arsenal.

Equally the **EGO Power Plus Blower Kit (LB4801E)** retailing at £219.00, complete with 2Ah battery and standard charger, is another great tool from the range. Delivering the performance of petrol without the noise, fuss and fumes, it is as cool as it looks, (who you gonna call?)!



EGO's advanced battery technology is at the heart of the success of the range. With patented keep cool technology each battery cell is kept cool for extended life, while the Power Management System Protects the battery. Each battery is compatible with all EGO Power Plus garden tools.

The EGO brand of cordless outdoor power equipment delivers **Power Beyond Belief**. As the market leaders in cordless outdoor power equipment, the innovative, durable and technologically advanced power tools deliver superior performance; the EGO range includes mowers, blowers, hedge trimmers, line trimmers & brush cutters, chain saws and the multi-tool – a single power unit with five interchangeable attachments.



IN BRIEF



61cm Hedge Trimmer, RRP £219.00,
EGO Power Plus (egopowerplus.co.uk).



Blower, RRP £219.00,
EGO Power Plus (egopowerplus.co.uk).

ENDS

For all press enquiries, please contact Ben Baker-Hollyhead on 0121 454 8181 or ben@wyattinternational.com

WORKING WITH EGO

Product Samples

Why not try an EGO Power+ product for yourself and put it to the test? To request a product sample, simply contact the EGO Press Office on 0121 454 8181

Photography

There is a range of lifestyle and cut-out product photography, simply get in touch with the EGO Press Office.

Competitions

Would your readers / listeners be interested in 'winning' some EGO Power+ products? Get in touch with the EGO Press Office to discuss your competition prize requirements and how we can help.