

PRESS INFORMATION

NO LEAVES, NO FUMES



Everyone enjoys the colours of autumn leaves. But that doesn't mean you want your lawn covered in them.

EGO Power Plus has a solution. Bringing the very latest in battery technology to the garden, the **EGO Power Plus Blower (LB5300E)** is simpler, cleaner, quieter and more comfortable to use!

Powered by a high-efficiency brushless motor, the EGO Power Plus blower features jet turbine technology and large diameter tube to give maximum airflow.

It also features a Turbo Boost mode capable of putting out 900m³ of air per hour. More than most hand-held petrol blowers on the market, that's enough power to clear up even the biggest windfall.

The EGO Power Plus Blower (LB5300E) has a RRP of £149.00 with EGO's market leading 56V lithium-ion

battery and charger sold separately.

EGO's advanced battery technology is at the heart of the success of the range. With patented keep cool technology each battery cell is kept cool for extended life, while the Power Management System Protects the battery. Each battery is compatible with all EGO Power Plus garden tools.

The EGO brand of cordless outdoor power equipment delivers **Power Beyond Belief**. As the market leaders in cordless outdoor power equipment, the innovative, durable and technologically advanced power tools deliver superior performance; the EGO range includes mowers, blowers, hedge trimmers, line trimmers & brush cutters, chain saws and the multi-tool – a single power unit with five interchangeable attachments.

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IN BRIEF



Leaf blower, RRP £149.00,
EGO Power Plus (egopowerplus.co.uk).

ENDS

For all press enquiries, please contact Ben Baker-Hollyhead on 0121 454 8181 or ben@wyattinternational.com

WORKING WITH EGO

Product Samples

Why not try an EGO Power+ product for yourself and put it to the test? To request a product sample, simply contact the EGO Press Office on 0121 454 8181

Photography

There is a range of lifestyle and cut-out product photography, simply get in touch with the EGO Press Office.

Competitions

Would your readers / listeners be interested in 'winning' some EGO Power+ products? Get in touch with the EGO Press Office to discuss your competition prize requirements and how we can help.

Commentary and Insight

Key spokespeople from EGO can provide informative commentary on a range of topics including:

- ✓ How EGO cordless technology will transform garden technology in the same way Tesla has revolutionised the automotive world
- ✓ The future of lawn mowers in 2018 and beyond . . . why the future's green
- ✓ Kinder to your hands, ears wallet and the environment . . . the case for cordless technology
- ✓ The hidden dangers of noisy and polluting garden power tools
- ✓ Spend to save – the economic benefits of cordless power technology
- ✓ Petrol vs Battery – key considerations