



PRESS RELEASE

BOOST YOUR EGO WITH A PINCH OF SALT

Since its launch, EGO has truly established itself as a pioneer of outdoor power technology. With its 56V Arc Lithium battery, EGO has been going from strength to strength – making huge waves in the industry.

The ground-breaking brand will be exhibiting at leading turf management event, SALTEX in Birmingham, from 31st October to 1st November, aiming to show grounds care volunteers and professionals how you can get the power of petrol, minus the petrol.

EGO will be giving SALTEX visitors the opportunity to have a chance to look at exciting and revolutionary products, never-seen-before in the EU market. It will also allow people to view products and accessories that are included in the commercial range, such as battery backpacks.

Steve Roskell, Marketing Director EMEA at EGO, is looking forward to the event: “This will be our 4th time at SALTEX and we’re making sure this year will be the best yet. Our new products launching in 2019 will debut exclusively at the exhibition, so make sure you come down and visit our stand!

“It will also give visitors the chance to ask any question they may have about our extensive offering and how cordless outdoor power tools can shape their lives, and their businesses.”

EGO will be on stand J062 at SALTEX from 31st October to 1st November. Visit egopowerplus.co.uk for more information.

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For all press enquiries, please contact Ben Baker-Hollyhead on 0121 454 8181 or ben@wyattinternational.com